

Information Timeline - iPod



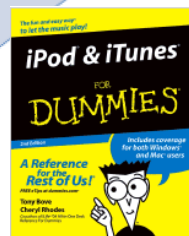
The New York Times



Immediate Reports/Primary Sources

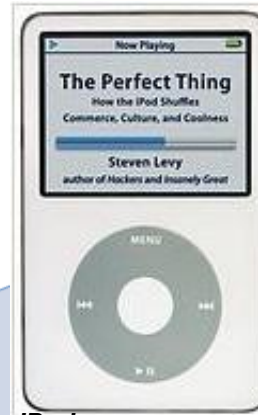


- Newspapers
- Magazines
- Online (blogs, news sites, product reviews, etc)
- Written by reporters for general public
- Descriptive, little analysis

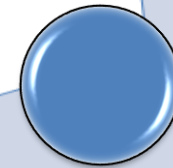


Technical/Trade Publications

- Guidebooks or manuals
- Technical specifications
- Industry communications



Levy, Steven. *The Perfect Thing: How the iPod Shuffles Commerce, Culture and Coolness* New York: Simon & Schuster, c2006.



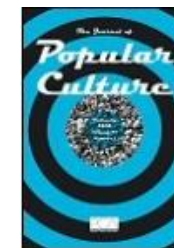
Books

- Provide in-depth analysis of topic
- Can be popular or academic in nature
- May also include reference sources such as encyclopedias



Scholarly Research/Secondary Sources

- Report on original research about the topic
- Usually appears in peer reviewed journals
- Articles analyze role of iPod in culture, economics, health, etc
- Written by scholars



iPod announced October 21, 2001

Beer, David. "The Iconic Interface and the Veneer of Simplicity: MP3 players and the reconfiguration of music collecting and reproduction practices in the digital age." *Information, Communication & Society* 11, no. 1 (February 2008): 71-88.